

# MOBEX1

Save and be connected



## Reduce your mobile calling costs!

Mobex1 is an innovative mobile phone software application that was designed to greatly reduce the cost of mobile calls.

For example, a mobile call to a local number costs 35 cents per min.

*Telco expenses are in the top 3 major expenses for a business.*

A call from your deskphone to a local number costs 5 cents per min.

Mobex1 automatically redirects your costly mobile calling via your business phone system lines at a cheaper rate.

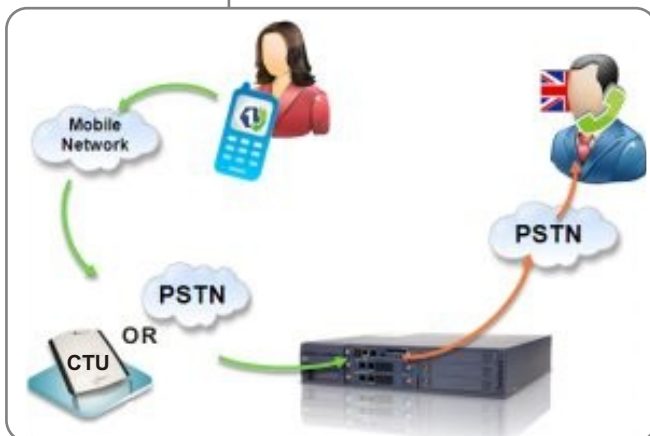
**Example a 35 cent call becomes a 5 cent call!**

For best call savings we recommend a CTU or a free calling plan to your phone system.

**Thus savings up to 85% on your mobile calling costs are possible!**

## Benefits

- ✓ Integrate mobile phones with business operations.
- ✓ Reduce communication costs.
- ✓ Mobile user presence control.
- ✓ Single contact number.
- ✓ Increase efficiency of mobile work force.
- ✓ Small investment, fast savings.



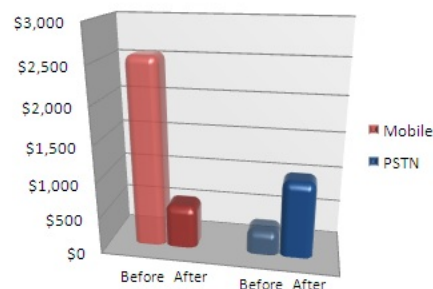
## Case Study

**The challenge:** To reduce our mobile calling costs for our business while keeping productivity high.

**The solution:** By using the Mobex1 application this radically reduced our mobile phone costs by diverting all mobile calls via our phone system and out our land lines.

**The bottom line:** In the current hardening economic climate reducing costs while increasing efficiency is a must.

- ◆ Reduced communication costs by 56%\*!
- ◆ Fixed mobile costs, all mobile calls appear on the land line account.
- ◆ Greater productivity



**Example based on:**  
 15 Mobiles monthly rental \$40 per month  
 6,000 minutes per month for all 15 mobiles  
 33c per mobile minute for local, national, mobile calls.  
 12c per min for land line calls

\*Actual savings will depend on your specific business requirements; call patterns and pricing options available at the time. 56% based on combined spend of \$3,180 dropping to \$1,394 after using Mobex1

NOKIA

symbian

SAMSUNG

BlackBerry

Windows Mobile

iPhone

Java

Test drive Mobex1 today on your phone and save! Visit [www.Mobex1.com](http://www.Mobex1.com)